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ITC MISSION SUNEHRA KAL

Community Development Programme

Krishnagiri, Theni & Pudukottai Districts
Tamil Nadu



Annual Report FY: 2021-22

Submitted By:

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Introduction:

First up all, we the DRDCT owe our heartfelt thanks to ITC Ltd-MSK Division for its continuous supports to implement the ***Community Development Program*** Activities (***CDP***) activities till date in Krishnagiri, Virudhunagar districts, Tamil Nadu state from the financial year 2014-15 and from FY 2017-18 to 2021-22 in Pudukottai District of Tamil Nadu. As like past years, this financial year also is a milestone for ITC Ltd-MSK Division and as well as for DRDCT. The ***"Community Development Program with special reference to create ODF villages in our core areas"*** carried out in three districts during this financial year 2021-22 also over welcomed by the beneficiaries, Government officials and village Panchyath Presidents. Now we can sure that 99% of the villagers belong to our core villages in all three districts are well known about ITC Ltd., and its CSR activities.

DRDCT has evolved over a period of time, ever since it was partnered with ITC Ltd.'s CSR program. The outreach we have made among the regions we have worked has given us rich experience. Since 2005, we have implemented Community development programmes, Vocational skill development trainings, Wealth out of Waste, a waste management project and majorly Natural resource management – soil moisture conservation among the horticultural and agricultural farmers.

Operational Areas of FY 2021-22:

In this financial year 2021-22 we have been worked in three districts (***Krishnagiri, Virudhunagar and Pudukottai***) of Tamil Nadu state. Our core villages are nearby ITC's factories. Core villages in 10-15 Kms distance from ATC Ltd., Hosur, Krishnagiri District, In and around of 10 Kms distance from ICML, Pudukottai (Trichy) and 15 Kms from vendor matches of MAB, Sivakasi Virudhunagar District.

This year we have implemented our CDP project activities in 14 village hamlets (10 village panchayaths) in Virudhunagar District, 8 hamlets (3 village panchayaths) in Krishnagiri District and 2 villages (2 village panchyaths) in Pudukottai District. We are having field offices at Sivakasi, Virudhunagar District, Hosur in Krishnagiri District and registered office in Nagercoil, Kanyakumari District. We have closed our Viralimalai, Pudukottai District field office at the end of second quarter of this financial year due closure of our Pudukottai district community development project.



Map of our working districts in TN State Map FY: 2021-22

The below table shows our core villages/Panchyaths/ Blocks where we implemented our Community Development programs;

Sl. No.	Districts	Blocks	Panchayaths	Villages
1	Virudhunagar	Vembakottai*	Mela Ottampatti	Mela Ottampatti
		Sivakasi*	Viswanatham	NRK Colony, Vishwanatham
			Sevalur	Krishnamanayakkanpatti
				Sevalur
			Aanaikuttam	Aanaikuutam
			Mathiyasenai	Karseri
			Erichanatham	Erichanatham
			Puthukottai	Burma Colony
			Nadayeri	Thalikulathupatti
				Nadayeri
Kavundampatti	Kavundampatti			
Anuppankulam	Meenampatti			
	Ambedkar Nagar			

				Perapatti
2	Krishnagiri	Hosur*	Itchangur	Dasarapalli
				Sevaganapalli
				Eluvappalli
				Itchangur
			Mugalur	Hanumanthapuram
				V. Agraharam
				Chekkilipalayam
S. Muduganapalli	Dinnur			
3	Pudukottai	Viralmalai*	Vanathirayanpatti	Pallikoodathanpatti
			Sooriyur	Villarudai

Activities Proposed as per the project Proposal for FY: 2021-22

Proposed activity	Planned Coverage (numbers)	Expected outcome at the end of year	Expected outcome at the end of Project period
Promotion of village level institutions	10 in Virudhungan and 10 in Krishnagiri Districts	25 Sanitation committees will be promoted	<ul style="list-style-type: none"> ○ Community understands the importance of Sanitation and implements appropriate measures to address the issues ○ Increased awareness on Women and child health
IHHT Construction	200 Numbers 100 in Krishnagiri & 100 in Virudhunagar Districts	200toilets will be constructed & will be in use.	All members of 200 household will effectively use the IHHT's. The proposed villages will become Zero Open defecating villages.
Health &	3 camps in	The major health	The women will have

Sanitation Camps	Virudhunagar, 1 camp in Pudukottai and 3 camps in Krishnagiri	issues among the village will be identified and addressed	increased awareness on women specific diseases and preventive actions.
Anganwadi's renovation	10 Anganwadi's will be renovated with new indoor child friendly play materials 4- Krishnagiri 4- Virudhunagar 2- Pudukottai	Child friendly Anganwadis will be established	Good attendance at the Anganwadi and nil dropouts
Mothers Club	4 clubs in Sivakasi and 2 in Pudukottai & 4 in Krishnagiri will be formed	10 active mothers clubs at the project villages	Mothers of children attending Anganwadis will be well educated on nutritional food and reproductive health.

Location wise achievements against targets:

Krishnagiri District:

Individual House Hold Toilet (IHHT) Construction:

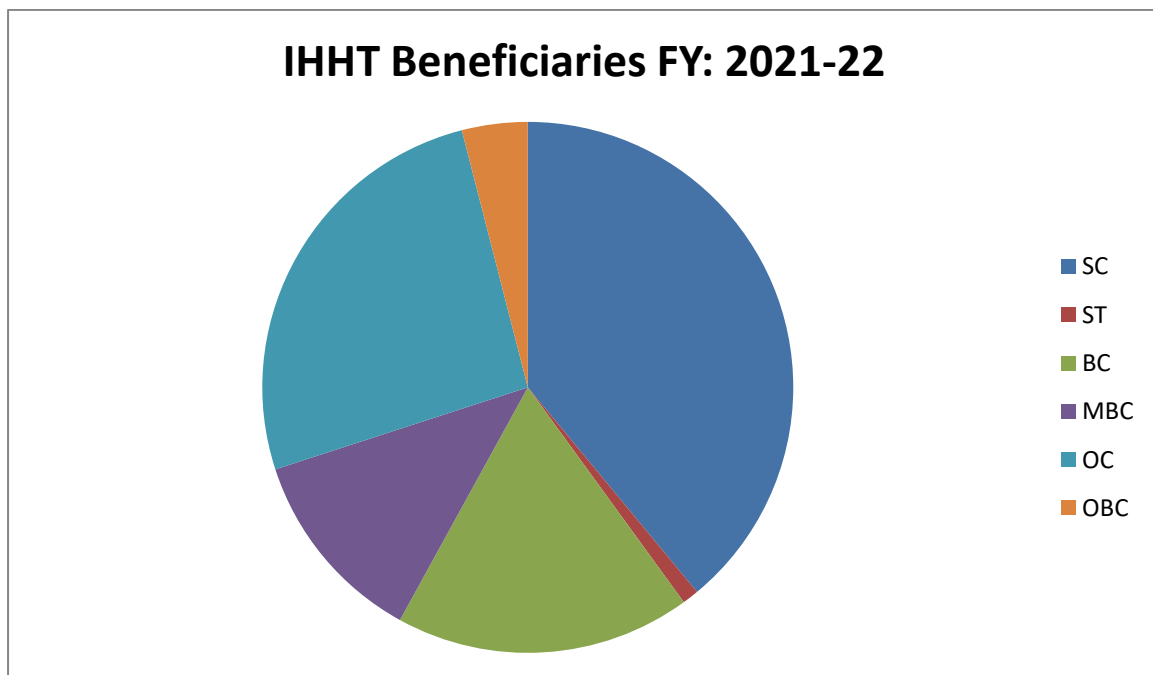
We have given the target of 100 numbers of IHHTs constructions for Hosur block, Krishnagiri District. We have constructed 100 IHHTs within the given time period in six villages of 3 village panchyaths. We have constructed the by spending Rs. 16537/toilet. (The Rs. 12000/- was given from ITC's project fund and Rs. 4537/- was contributed by beneficiaries-Total spent per IHHT is Rs.16537).

There are 100 families belongs to six villages were ***benefitted*** through our Individual House Hold Toilet construction activity. All these 100 beneficiaries are from very poor

category and they go for daily wages for their bread winning. Among these 100 beneficiaries, **39 beneficiaries are belongs to Scheduled Caste Community (39%)**. The IHHTs were constructed under loan model system and for that we have collaborated with Tamil Nadu SBM department. We have collected the necessary documents from 100 beneficiaries to avail the SBM fund. The same was submitted to office of the block development office for further action. We are in touch with the SBM officials to get back the amount and they assured us to taken action as for as earlier.

Sl. No.	IHHTs Constructed Village	Panchayath	No.of IHHTs
1	Dasarapalli	Itchangur	39
2	Itchangur	Itchangur	23
3	Eluvapalli	Itchangur	17
4	Hanumanthapuram	Mugalur	3
5	V. Agraharam	Mugalur	14
6	Dinnur	S. Muduganapalli	4
Total			100

The above table explains village wise IHHTs construction details



The Pie diagram describes about Community wise IHHT beneficiaries

The followings are the list beneficiaries who were benefitted under the IHHTs construction activity during the FY-2021-22;

Sl.No.	Name of the Beneficiary	Father/Husband Name	Village	Panchayat	Block	Caste
1	Parvathamma	Venkateshappa	Dasarapalli	Itchangur	Hosur	SC
2	Sathiya	Kemparaj	Dasarapalli	Itchangur	Hosur	SC
3	Gopal	Muniappa	Dasarapalli	Itchangur	Hosur	SC
4	Yellappa	Dhonnamiyappa	Dasarapalli	Itchangur	Hosur	SC
5	Srinivasan	Goopaliappa	Dasarapalli	Itchangur	Hosur	MBC
6	Munisamy	Rajappa	Dasarapalli	Itchangur	Hosur	SC
7	Shankar	Venkatesappa	Dasarapalli	Itchangur	Hosur	BC
8	Venkatappa	Alrajappa	Dasarapalli	Itchangur	Hosur	SC
9	Sivanna	Ramappa	Dasarapalli	Itchangur	Hosur	MBC
10	Nilamma	Nagaraj	Dasarapalli	Itchangur	Hosur	SC
11	Srinivasa Reddy	Venkataramanappa	Dasarapalli	Itchangur	Hosur	OC
12	Chandrappa	Kichappa	Dasarapalli	Itchangur	Hosur	SC
13	Nagaretti	Chinnappa	Dasarapalli	Itchangur	Hosur	OC
14	Munisami Reddy	Muniappa	Dasarapalli	Itchangur	Hosur	OC
15	Appaiyappa	Muniappa	Dasarapalli	Itchangur	Hosur	SC
16	Murali	Venkatasamy	Dasarapalli	Itchangur	Hosur	MBC
17	Rajappa	Venkataramanappa	Dasarapalli	Itchangur	Hosur	OC
18	Suresh reddy	Munisamireddy	Dasarapalli	Itchangur	Hosur	OC
19	Yellamma	Narayanappa	Dasarapalli	Itchangur	Hosur	SC
20	Seenappa	Muniappa	Dasarapalli	Itchangur	Hosur	SC
21	Saradhamma	Jengappa	Dasarapalli	Itchangur	Hosur	SC
22	Rathnamma	Rajappa	Dasarapalli	Itchangur	Hosur	BC
23	Muruges	Venkateshappa	Dasarapalli	Itchangur	Hosur	BC
24	Aruna	Manjunath	Dasarapalli	Itchangur	Hosur	OC
25	Ramesh	Venkatasamy	Dasarapalli	Itchangur	Hosur	OC
26	Venkatesh	Nagaraj	Dasarapalli	Itchangur	Hosur	SC
27	Anitha	Manjunath	Dasarapalli	Itchangur	Hosur	OC
28	Krishnappa	Muniappa	Dasarapalli	Itchangur	Hosur	SC
29	Nagappa	Venkataramappa	Dasarapalli	Itchangur	Hosur	OC
30	Ellamma	Venkatesappa	Dasarapalli	Itchangur	Hosur	SC
31	Narayanappa	Ellappa	Dasarapalli	Itchangur	Hosur	OC
32	Nanjamma	Muniappa	Dasarapalli	Itchangur	Hosur	SC
33	Venkatara	Thayappa	Dasarapalli	Itchangur	Hosur	OC
34	Asha	Ashok Kumar	Dasarapalli	Itchangur	Hosur	OC
35	Ramachandrappa	Chinnavenkatappa	Dasarapalli	Itchangur	Hosur	SC
36	Roopa	Venkatesappa	Dasarapalli	Itchangur	Hosur	SC

37	Sakamma	Ramesh	Dasarapalli	Itchangur	Hosur	SC
38	Gopalreddy	Venkadaramanappa	Dasarapalli	Itchangur	Hosur	OC
39	Munivenkatappa	Thimmakka	Dasarapalli	Itchangur	Hosur	OC
40	Ravikumar	Srinivasreddy	Itchangur	Itchangur	Hosur	OC
41	Nagarathinamma	Nagaraj Reddy	Itchangur	Itchangur	Hosur	OC
42	Sakthivel	Puttappa	Itchangur	Itchangur	Hosur	ST
43	Nagesh	Venkataramappa	Itchangur	Itchangur	Hosur	SC
44	SuresgBabu	Ellappa	Itchangur	Itchangur	Hosur	SC
45	Srinivasareddy	Siddareddy	Itchangur	Itchangur	Hosur	OC
46	Annanthappa	Krishnappa	Itchangur	Itchangur	Hosur	MBC
47	Krishnappa	Puttappa	Itchangur	Itchangur	Hosur	SC
48	Nagesh	Srinivasreddy	Itchangur	Itchangur	Hosur	OC
49	Ramappa	Krishnappa	Itchangur	Itchangur	Hosur	MBC
50	Suguna	Marappa	Itchangur	Itchangur	Hosur	SC
51	Rajappa	Yellappa	Itchangur	Itchangur	Hosur	MBC
52	Venkatesh	Yellappa	Itchangur	Itchangur	Hosur	SC
53	Arthi	Anjinappa	Itchangur	Itchangur	Hosur	MBC
54	Ravikumar	Ramareddy	Itchangur	Itchangur	Hosur	OC
55	Muruges	Narayanappa	Itchangur	Itchangur	Hosur	SC
56	Krishnareddy	Anniyareddy	Itchangur	Itchangur	Hosur	OC
57	Ramesh reddy	Narayanareddy	Itchangur	Itchangur	Hosur	OC
58	Narayanasamy	Narasimappa	Itchangur	Itchangur	Hosur	MBC
59	Manjunath	Venkateshreddy	Itchangur	Itchangur	Hosur	OC
60	Srinivasan	Venkatesappa	Itchangur	Itchangur	Hosur	MBC
61	Kaverappa	Sadappa	Ichangur	Itchangur	Hosur	OC
62	Muniraj	Rajappa	Ichangur	Itchangur	Hosur	SC
63	Palaniamma	Vangadaswamy	Eluvapalli	Itchangur	Hosur	SC
64	Gowramma	Venkateshappa	Eluvapalli	Itchangur	Hosur	SC
65	Sankarappa	Soolappa	Eluvapalli	Itchangur	Hosur	BC
66	Munirathinamma	Masilamani	Eluvapalli	Itchangur	Hosur	SC
67	Ellappa	Kullappa	Eluvapalli	Itchangur	Hosur	SC
68	Rajappa	Bolappa	Eluvapalli	Itchangur	Hosur	SC
69	Lakshmidevi	Ravi	Eluvapalli	Itchangur	Hosur	SC
70	Rajappa	Bajjappa	Eluvapalli	Itchangur	Hosur	SC
71	Jayamma	Bajjappa	Eluvapalli	Itchangur	Hosur	SC
72	Venkateshamma	Chinnappa	Eluvapalli	Itchangur	Hosur	BC
73	Yallamma	Sombappa	Eluvapalli	Itchangur	Hosur	SC
74	Lagumappa	Pudumappa	Eluvapalli	Itchangur	Hosur	BC
75	Rathnamma	Munisamy	Eluvapalli	Itchangur	Hosur	BC
76	Gowramma	Kuppaliyappa	Eluvapalli	Itchangur	Hosur	OC
77	Rajamma	Govindappa	Eluvapalli	Itchangur	Hosur	BC
78	Narayanamma	Krishnappa	V.Agraharam	Mugalur	Hosur	MBC
79	Jayamma	Ramakrishnappa	V.Agraharam	Mugalur	Hosur	BC
80	Jayalakshmi	Krishnappa	V.Agraharam	Mugalur	Hosur	SC

81	Akkaiyamma	Chinnavenkatappa	V.Agraharam	Mugalur	Hosur	SC
82	Anwar	Allijohn	V.Agraharam	Mugalur	Hosur	MBC
83	Thimappa	Obliyappa	V.Agraharam	Mugalur	Hosur	SC
84	Ramakrishnappa	Sampankiyappa	V.Agraharam	Mugalur	Hosur	BC
85	Meenamma	Annaiyappa	V.Agraharam	Mugalur	Hosur	BC
86	Rajamma	Gopalappa	V.Agraharam	Mugalur	Hosur	BC
87	Byamma	Muniappa	V.Agraharam	Mugalur	Hosur	SC
88	Thimmarayappa	Pillappa	V.Agraharam	Mugalur	Hosur	MBC
89	Neelamma	Anjinappa	V.Agraharam	Mugalur	Hosur	BC
90	Amaravathi	Muniraj	Chekklipalayam	Mugalur	Hosur	BC
91	Pappamma	Pillappa	Hanumanthapuram	Mugalur	Hosur	BC
92	Manjula	Manjunath	Hanumanthapuram	Mugalur	Hosur	BC
93	Muniraj	Muniyappa	Hanumanthapuram	Mugalur	Hosur	BC
94	Deventhuran	Appojappa	Hanumanthapuram	Mugalur	Hosur	BC
95	Muniraj	Venkatesappa	Dinnur	S.Muthuganapalli	Hosur	OBC
96	Anjanamma	Muniyappa late	Dinnur	S.Muthuganapalli	Hosur	OBC
97	Vannamma	Muniyappa	Dinnur	S.Muthuganapalli	Hosur	OBC
98	Krishnappa	Channa venkatappa	Dinnur	S.Muthuganapalli	Hosur	OBC
99	Chandrareddy	Ramareddy	Itchangur	Itchangur	Hosur	OC
100	Murali	Ramasamyreddy	Itchangur	Itchangur	Hosur	OC



Our IHHT beneficiaries in Krishnagiri District FY: 2021-22

Anganwadi Renovation:

To ensure the maximum number of attendance of infants and maximum use of Anganwadi nutrition centre by the pregnant mothers, we are renovating the Anganwadis in our core villages. Through this renovation works, we are doing physical repairs of the old buildings, providing infrastructure, IEC materials, play toys, protected water and proper urinals and toilets.

To ensure the quality and maintain the Anganwadis after the renovations done, we are promoting mothers committees in all the villages. The mothers committees will have its office bearers such as President, Secretary and Treasurer like SHG models. The members of the committee will be the parents of Anganwadi children and pregnant mothers those who attend the Anganwadi nutrition centre. They will also monitor and supervise the Anganwadi renovation works which will be carried out from our project. Up to FY: 2020-21, we have promoted 21 mothers committees.



A renovated Anganwadi building at Sevaganapalli village

This financial year, ***there are 4 Anganwadis are renovated*** in Hosur block and before that we have promoted 4 Anganwadi mothers committee to ensure 100 percent backend support. There are ***71 children and 56 mothers were benefitted*** by this Anganwadi renovation program.



An Anganwadi renovated in Itchangur Village during the FY: 2021-22

The following describes about the Anganwadi renovation details in Krishnagiri District;

Sl.No	Name of the Anganwadi	Village	Panchayath	Block	District	Children
1	ICDS, Eluvapalli	Eluvapalli	Itchangur	Hosur	Krishnagiri	15
2	ICDS, Dasarapalli	Dasarapalli	Itchangur	Hosur	Krishnagiri	16
3	ICDS, Itchangur	Itchangur	Itchangur	Hosur	Krishnagiri	21

Health/Sanitation Camps:

We have conducted 4 number of health & sanitation awareness camps in Hosur block during this financial year. There are 137 members from mothers committee; around 110 people from general public were eagerly participated in the campaigns. Self-hygiene, using of toilets, how to use the toilets, how to maintain the surroundings clean and how to live healthy life etc., were taught in the program. As a part of this program, competition on health & sanitation, healthy environment were conducted and the winners (children) were given with prizes. The details of conducted health/sanitation awareness camps given in the below table;

Sl. No.	Date	Village	Block	Nature of Program	Total No. of Participants
1	14-07-2021	Echangur	Hosur	Health & Sanitation Awareness	73
2	13-07-2021	Eluvapalli	Hosur	Health & Sanitation Awareness	22
3	13-07-2021	Dasarapalli	Hosur	Health & Sanitation Awareness	22
4	13-07-2021	Echangur	Hosur	Health & Sanitation Awareness	20



Photo of a health camp conducted in Hosur Block, Krishnagiri District

Formation & Adoption of Women Self-Help Groups:

During the last financial year we have promoted 15 women SHGs in our core villages. We have given the trainings to them and also developed the habit of savings & thrift-credit. Few groups were linked with the local banks for their economic empowerment. The SHGs are also very useful for us to identify the IHHTs in villages, especially to identify eligible beneficiaries under the schemes of SBM/MNREGS.

Sl.No	Name of the SHG	Village	Total Members	Monthly Savings	Nature of Group	Total Savings/ End of Q4
1	Lakshmi SHG M/s	Dasarpalli	20	200	Adopted	4,16,000
2	Saarika SHG M/s	Dasarpalli	16	200	Adopted	1,30,600
3	Sri Nidhi M/s	Dasarpalli	20	200	New	20,000
4	Anjali SHG M/s	Dasarpalli	20	200	New	2,42,000
5	Durga M/s	V.Agraharam	15	400	Adopted	168000
6	Vigneswara M/s	Hanumanthapuram	16	200	Adopted	168500
7	Mariyamma M/s	Eluvapalli	14	400	Adopted	189500
8	Vinayaka M/s	Alasanatham	16	400	New	195000
9	Lilly M/s	Hosur	20	400	New	145000
10	Roja M/s	Hosur	15	200	New	130000
11	Bhagyalakshmi M/s	Itchangur	15	200	Adopted	180000
12	Renukadevi M/s	Itchangur	20	200	Adopted	220000
13	Sri Harika M/s	Dasarpalli	18	400	Adopted	165000
14	Sri Sakthi M/s	Dasarpalli	19	400	Adopted	240000
15	Sri Varalakshmi M/s	Itchangur	15	400	Adopted	230000
		Total Members	259		Total	28,39,600

Details of Women SHGs formed in Krishnagiri District during the FY: 2021-22

Virudhunagar District:

Virudhunagar District is vast one and we are working in two adjoining blocks namely Sivakasi and Vembakottai. Earlier we worked in Virudhunagar block also. Sattur block of Virudhunagar district and Kovilpatti block of Tuticorin district also adjoining blocks to Sivakasi and Vembakottai blocks. The ITCs vendor matches are spreading over the entire districts of Virudhunagar and Kovilpatti block of Tuticorin District. This year also we have implemented our CDP activities in Sivakasi and Vembakottai Blocks. But our main focussed

area is Sivakasi block because it has high density of ITC vendor factories in and around of Sivakasi town.

Individual House Hold Toilet (IHHT) Construction:

Here in Virudhunagar District, our target is to construct 100 IHHTs in core villages. We have **constructed 100 IHHTs** in 9 villages of Sivakasi block and one village in Vembakottai block. We have covered 8 village panchayaths under IHHT construction activity. There are 100 families were benefitted through this activity. There are **27 Scheduled Caste families also benefitted** under this program. This is also loan model (Revolving Fund) activity and we are trying to get the construction cost back through the convergence model from SBM department, Government of Tamil Nadu.



Our IHHTs are very useful for senior citizens. New Anganwadis of FY: 2021-22

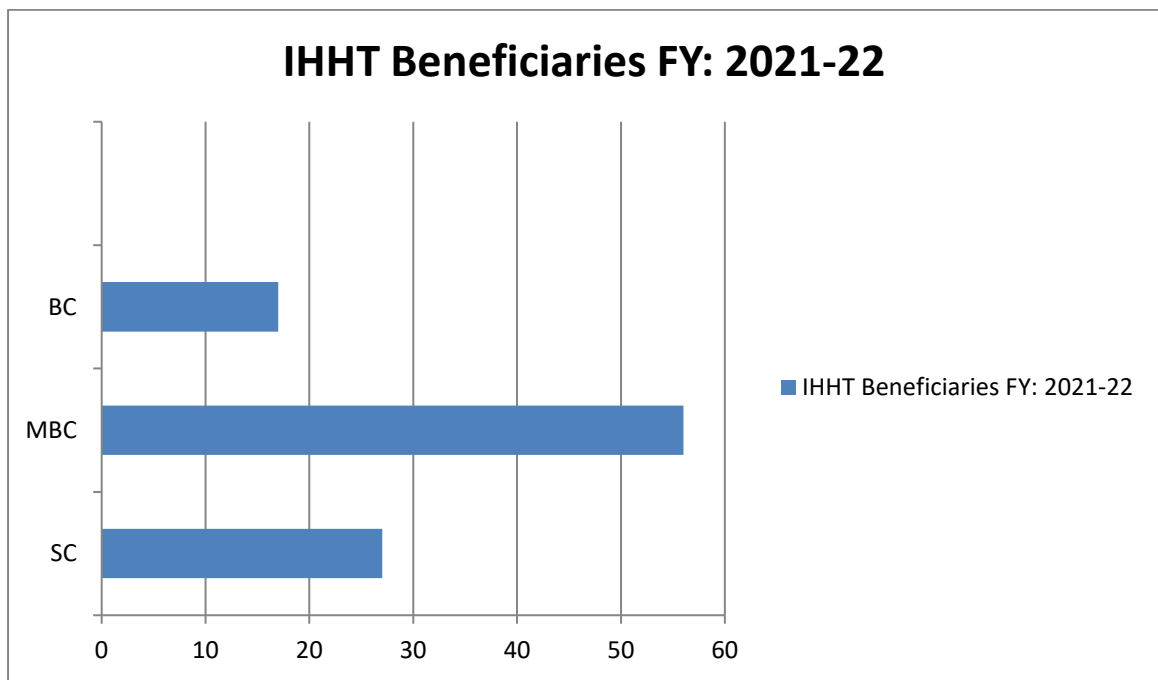
Nadayaneri Village, Sivakasi Block, Virudhunagar District

Sl.No.	Beneficiary Name	H/W/D Name	Caste	Village
1	S. Selvakumar	S/O. Shanmugavel	BC	Krishnamanayakkanpatti
2	C. Senthilandi	S/O. Chinna Andi	BC	Krishnamanayakkanpatti
3	R. Krishnaveni	W/O. Ramar	BC	Krishnamanayakkanpatti
4	V. Jeyalakshmi	W/O. Venkadesan	BC	Krishnamanayakkanpatti
5	T. Jeyalakshmi	W/O. Thooli	SC	Erichanatham
6	K. Mariyammal	W/O. Karupaiya	SC	Erichanatham
7	R. Gopalakrishnan	S/O. Ramasamy	SC	Erichanatham
8	G. Ranjitha	W/O. Gopalsamy	SC	Erichanatham
9	K. Sundarammal	W/O. Kumarasamy	MBC	Nadayaneri
10	P. Muniyammal	W/O. Pattani	MBC	Nadayaneri
11	P. Subbulakshmi	W/O. Perumalsamy	MBC	Nadayaneri
12	R. Anburajan	S/O. Ramasamy	MBC	Nadayaneri
13	R. Mahalakshmi	W/O. Rathinasamy	MBC	Nadayaneri
14	C. Muthulakshmi	W/O. Chinnamariyappan	MBC	Nadayaneri
15	P. Palanikumar	S/O. Pandi	MBC	Nadayaneri
16	G. Parvathi	W/O. Gurusamy	MBC	Nadayaneri
17	A. Kachammal	W/O. Ayyanar	SC	Thalikulathupatti
18	A. Karupaiya	S/O. Ayyanar	SC	Thalikulathupatti
19	P. Gokila	W/O. Ponnusamy	SC	Thalikulathupatti
20	T. Subbuthaai	W/o. Thiruvengadam	SC	Thalikulathupatti
21	T. Sulochana	W/O. Thangakumar	MBC	Kavundampatti
22	M. Jothi	W/O. Masaiya	MBC	Kavundampatti
23	N. Pandiyammal	W/O. Nagaraj	MBC	Kavundampatti
24	P. Indrani	W/O.Palraj	MBC	Kavundampatti
25	G. Jeyalakshmi	W/O. Gnanasekar	MBC	Kavundampatti
26	S. Thenmalar	W/O. Sundarraj	MBC	Kavundampatti
27	S. Jeyalaksmi	W/O. Subburaj	MBC	Kavundampatti
28	V. Thirumeni	W/O. Veerasamy	SC	Burma Colony
29	D.Ponnammal	W/O. Delli	SC	Burma Colony
30	R. Muniyandi	S/O. Rengasamy	SC	Burma Colony
31	A. Anusiya	W/O.Alagumalai	MBC	Sevalur
32	S.Murugesan	S/O. Subbaiah	SC	Sevalur
33	P. Jeyaram	S/O. Balakrishnan	SC	Sevalur
34	B.Murugeswari	S/O. Balamurugan	MBC	Sevalur
35	L.Panchavarnam	W/O.Lakshmanan	MBC	Sevalur
36	S. Mutheeswari Ananthappan	W/O. Sangaralingam	SC	Sevalur
37	B. Jegajothi	W/O. Balakrishnan	MBC	Sevalur
38	R. Sellameena	W/O. Ramamoorthi	MBC	Sevalur

39	M. Lakshmi	W/O. Mariyappan	MBC	Sevalur
40	P. Rani	W/O.Pandi	MBC	Sevalur
41	S.Lingeswari	W/O R. Suresh	MBC	Aanaikuttam
42	S.Muthumari	W/O K.Sunderalingam	MBC	Aanaikuttam
43	V.Sujatha	W/O S.Vijayarethinam	MBC	Aanaikuttam
44	S.Dharshinikala	W/O Suganthan	MBC	Aanaikuttam
45	K.Muthurakkammal	W/O Krishdopher	MBC	Aanaikuttam
46	A.Sudhanthini	W/O Allirajan	MBC	Aanaikuttam
47	K.Annalakshmi	W/O A.Kanagarethinam	MBC	Aanaikuttam
48	R.Eswari	W/O S.Ramaiah	MBC	Aanaikuttam
49	A.Vijayakumari	W/O K.Aarumaugam	MBC	Aanaikuttam
50	A.Ramanakaran	S/O Aarumaugam	MBC	Aanaikuttam
51	B.Selvarani	W/O Balakrishnan	MBC	Aanaikuttam
52	V.Sasikumar	W/O Velu	MBC	Aanaikuttam
53	S.Kubenthiran	W/O Sabhareththinam	MBC	Aanaikuttam
54	P.Kalaivanan	W/O Santhakumar	MBC	Aanaikuttam
55	N.Selvakumari	W/O Navaraja	BC	Aanaikuttam
56	P.Vijayakumar	W/O Ponnaiah	BC	Aanaikuttam
57	S.Thilagavathi	W/O Sasitharan	MBC	Aanaikuttam
58	N.Dhushanthini	W/O Navaraja	MBC	Aanaikuttam
59	M.Mariyaayi	W/O Murugesan	BC	Aanaikuttam
60	P.Pushbarani	W/O Parameshwaran	MBC	Aanaikuttam
61	L.Subhashini	W/O Lingeswaran	MBC	Aanaikuttam
62	P.Jenita	W/O Prasanth	BC	Aanaikuttam
63	D.Chandramohan	S/O Devaraj	BC	Aanaikuttam
64	S.Yegaparari	W/O Subramaniam	MBC	Aanaikuttam
65	D.Vijayalakshmi	W/O Devaraja	MBC	Aanaikuttam
66	J.Sooriyaganthan	S/O Jeevaraja	MBC	Aanaikuttam
67	G.Thiygalingam	S/O Gopal	BC	Aanaikuttam
68	B.Mohanraj	S/O K.Balakrishnan	MBC	Aanaikuttam
69	A.Mallikha	W/O K.Arul	MBC	Aanaikuttam
70	K.Palsamy	S/O Kandhaiyah	MBC	Aanaikuttam
71	I. Annakodi	W/O. Irulappasamy	SC	Erichanatham
72	M. Vairavasamy	S/O. Muthu	SC	Erichanatham
73	M. Lakshmi	W/O. Manikandan	SC	Erichanatham
74	S. Gopal(A)Gopalakrishnan	S/O. Sankaran	SC	Erichanatham
75	M. Karuppammal	W/O. Mariyappan	SC	Erichanatham
76	M. Sundarammal	W/O. Murugan	SC	Erichanatham
77	G. Arumugam	S/O. Ganesan	SC	Erichanatham
78	V. Karuppe	W/O. Chinnamuthu	SC	Erichanatham
79	K. Marimuthu	S/O. Krishnan	SC	Erichanatham
80	M. Kaleswari	W/O. Sankilikarupaiha	SC	Erichanatham
81	M Veerammal	W/O. Muniyandi @ Ramasamy	SC	Erichanatham
82	A. Vijayalakshmi	W/O. Ariraman	MBC	Mathiyasenai

83	P. Sivanandi	S/O. Periyasamy	MBC	Mathiyasenai
84	S. Nagammal	W/O. Sankarapandi	MBC	Mathiyasenai
85	R. Selvi	W/O. Ramasamy	MBC	Mathiyasenai
86	M. Angaleswari	W/O. Masanam	SC	Mathiyasenai
87	M. Mahalakshmi	W/O. Muthu	BC	Mathiyasenai
88	M. Meiyakkal	W/O. Muthuraj	MBC	Mathiyasenai
89	A. Lakshmi	W/O. Ayyavu	BC	Mathiyasenai
90	M. Viji	W/O. Marimuthu	BC	Mathiyasenai
91	C. Irulayee	W/O. Chinnachami	SC	Mathiyasenai
92	P. Paraman	S/O. Paraman	BC	Mathiyasenai
93	M. Palsamy	S/O. Masanam	BC	Mathiyasenai
94	S. Chinnammal	W/O. Sankarapandi	MBC	Mathiyasenai
95	S. Muniyammal	W/O. Selvam	MBC	Mathiyasenai
96	K. Velrani	W/O. Kandan	BC	Mathiyasenai
97	L. Seenivasan	S/o. Lakshmi Reddiyar	BC	Mela Ottampatti
98	A. Murugesan	S/o. Alagarsamy	MBC	Mela Ottampatti
99	R. Karuthaoandi	S/o. Ramar	MBC	Mela Ottampatti
100	V. Ayyanar	S/O. Velu	MBC	Mela Ottampatti

Details of IHHT beneficiaries in FY: 2021-22, Virudhunagar District



The Bar diagram explains about the caste wise beneficiaries datas

Anganwadi Renovation:

This year we have done renovation work for 4 Anganwadis which are serving to scheduled caste communities (Children/Mother). We have done this activity in four villages of two village panchayaths. Through this Anganwadi activity, there are 189 were benefitted (Children + Mothers (ANC&PNC)).

Sl.No.	Name of the Anganwadi	Village	Panchayath	Block	Benefitted
1	ICDS, Meenampatti	Meenampatti	Anuppankulam	Sivakasi	37
2	ICDS, Ambedkar Nagar	Ambedkar Nagar	Anuppankulam	Sivakasi	61
3	ICDS, Perapatti	Perapatti	Anuppankulam	Sivakasi	54
4	ICDS, NRK colony	Viswanatham	Anuppankulam	Sivakasi	37

List of Anganwadis renovated in FY: 2021-22

This Anganwadi program was well received by the officers of ICDS department. The District Collector Mr. J. Meganatha Reddy IAS visited our renovated Anganwadis and highly appreciated our ITC MSK-CSR works.



A newly renovated Anganwadi at Perapatti Village, Sivakasi Block



50+ years old Anganwadi renovated in Meenampatti Village, Sivakasi Block



Virudhunagar District Collector Mr. Meganatha Reddy IAS visited our Anganwadi

Pudukottai District:

Viralimalai Block of Pudukottai District is having vast gap of IHHTs. There is no single ODF village in the block. Every village is having minimum gap of 50 IHHTs at least. The SBM and government departments were failed in Swaach Bharath Mission. So that we have started our IHHTs construction program there from 2018 onwards. We have tried to collaborate with the government departments continuously, but we didn't get their collaboration due to various reasons.

But in between the struggles, we built 350 Individual House Hold Toilets in the core villages of ICML factory, NH-45, Viralimalai, Pudukottai District. There in Pudukottai also, we tried the loan model, but we failed due to false propaganda done the local body administration officials and as well as by the local body representatives. So the ITC asked us to withdraw our IHHTs construction program from there. So this financial year, we were there for only first two quarters. At the end of September'21, the program was winded up from Pudukottai District.

Anganwadi Renovation:

During this financial year, we have renovated two Anganwadis in Viralimalai block. The Anganwadis are renovated in Pallikoodathanpatti and Viralur Villages. The Anganwadis were provided with safe drinking water facilities also. 55 children and 32 ANC/PNC mothers were benefitted through this program.





Photos of a renovated Anganwadi in Pudukottai District

Sl.No	Name of the Anganwadi	Village	Panchayath	Block	Children
1	ICDS, Pallikoodathanpatti	Pallikoodathanpatti	Vanathirayanpatti	Viralimalai	25
2	ICDS, Villarodai	Villarodai	Sooriyur	Viralimalai	30

Renovated Anganwadi Details, Pudukottai District FY: 2021-22

SHG Promotion:

This financial year we have newly promoted 3 women Self-help groups in three villages with 45 members. The groups were introduced with monthly savings scheme and linked with local nationalized banks for further development.

Sl.No.	Name of the SHG	Village	Panchayath	Total Members	Nature of Group	Total Savings
1	Mullai SHG	Rajanayakkanpatti	Poothagudi	15	New	3000
2	Annai Mariyal SHG	E-Mettupatti	Poothagudi	15	New	3000
3	Annai Therasa SHG	Pallikoodathanpatti	Vanathirayanpatti	15	New	3000

Details of SHGs formed in this FY: 2021-22

Health/Sanitation Camp:

We have organized one day health/sanitation awareness camp at Thulukampatti village of Viralimalai block on 03rd September'2021 at Government Primary school premises. For this

camp, we have associated with Durga Hospital & Research Centre, Ponnamaravathi, Pudukottai District.

Around 225 villagers came and had consultation with medical doctors, for few cases they were referred to nearby government hospitals for further treatment. The village Panchayath Presidents, Ward Members and local community leaders were participated in the program. The teachers of government primary school gave their good cooperation to success this event and the local youth forum representatives distributed the pit notices on health camp.



Challenges in implementation:

- Collaboration with government departments especially with District level SBM department is very difficult for us especially in Viralimalai block officials.
- The Government officials always expecting/asking bribe for every activity, if we denied giving the bribe they will not collaborate with us.
- The newly elected local body representatives threatening us that they lost their income by constructing IHHTs and renovating Anganwadis So they are asking us to give certain percentage to them.

- In Village Panchayath Gram Sabha meeting, the Panchayath presidents instructed to the public that don't give the local contribution and as well us loan amount back to our project.
- They are (Government officials/Local body representatives) spreading the wrong news that under the CSR, all activities are 100 percent free and DRDCT is collecting revolving loan back wrongly.
- If we promote a women SHG, they are expecting group loan from our project end and now a days the nationalized banks are refusing to give the loan to SHGs.
- Inadequacy of project staffs leads to delay in completion of CDP activities especially in completion of construction works.

Conclusion:

We the DRDCT are always thankful to ITC's MSK division for its marvellous support and partnering with us. Our travel with ITC MSK is long one up to 16 years and still we are very eager and willing to implement ITCs CSR activities in any district of Tamil Nadu state.